

Media Release

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FOR IMMEDIATE RELEASE

Robinson Pharma Inc. has joined the DSEA and has contributed funding to support the "Just Like Me" consumer education program.

May 21, 2007- Santa Ana, Ca- Robinson Pharma Inc., (R.P.I.) announced that it has joined Dietary Supplement Education Alliance (DSEA) and contributed to the forthcoming "Just Like Me" consumer education program. Robinson Pharma Inc., a leading soft gel manufacturer, has experienced record growth and attributes their success, in part, to the increased awareness of the benefits of dietary supplements with consumers. Robinson Pharma Inc., which was recently granted a drug manufacturing license by the state of California, has expanded production capacity over the past year to meet the growing demand for high quality dietary supplements. The RPI plant expansion is predicated on the understanding that consumer demand for dietary supplements will continue to grow. Supporting organizations such as DSEA will foster this growth and ensure a strong demand for health supplements.

"Robinson Pharma Inc. is prepared to take a greater role in supporting the industry and has stepped up involvement in organizations such as the NPA and DSEA. It is clear that as our company grows, so does our responsibility to the nutritional products community and its customers. We feel that we are fortunate to be in the position to be able to 'give back' a little to the industry and support future growth through key educational programs like DSEA and the upcoming "Just Like Me" campaign." said Kenn Israel, Vice President of Marketing. Robinson Pharma is planning additional outreach and industry involvement.

Tuong Nguyen, President and CEO of Robinson Pharma stated, "A Company of our size and market significance has a responsibility to support the larger issues that our industry faces. Consumer perception of the value and safety of dietary supplements is critical to our future growth. We stand beside other industry leading companies as a partner in this important work." The DSEA was formed to support consumer education and enhance awareness of the benefits of dietary supplements. The formation of DSEA has happened at a critical time for our industry as there has been very little positive media for dietary supplement use despite the enormous amount of recent credible scientific support for the safety, benefit, and public health savings that increased use of dietary supplements provides.

Robinson Pharma Inc. is a Southern California based full service custom contract manufacturer. RPI specializes in soft gelatin encapsulation and has industry leading capacity of over 8 billion soft gels per year. Production capabilities include tablet compression, capsule filling, enteric coating, custom imprinting, and a range of packaging

options including bottles, blister packaging boxing, and bulk product. Additional services include product development and ingredient sourcing as well as extensive analytical capabilities. Robinson Pharma Inc. provides rapid turnaround on all projects and offers highly competitive pricing. Robinson Pharma Inc. maintains 400,000 square feet of production, operations, and warehousing facilities. For more information please email Sales@RobinsonPharma.com, Phone (714) 241-0235 or visit www.RobinsonPharma.com