



# INSIDER™

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## AER Bill Becomes Reality

**H**aving passed both the House and the Senate at the end of the 2006 session of Congress, the Dietary Supplement and Nonprescription Drug Consumer Protection Act (S. 3546) will require manufacturers and certain other distribution chain parties to submit all serious adverse event reports (AERs) to the federal government. Facing implementation of this law, supplement companies, if they haven't already, are honing their AER processes and preparing for compliance.

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## Natural Heart Smarts

**A**voiding cardiovascular disease is a complex enterprise. There are a large number of factors impacting the development of cardio problems, including genetics and environment, as well as lifestyle factors such as exercise, stress and diet. Among the alterable lifestyle factors, dietary issues are at the epicenter of preventive plans designed to avoid the top killer of all Americans—heart disease.

The diet not only provides needed nutrition, but also can help address specific blood and vascular situations central to heart disease, including hyperlipidemia, high blood pressure and endothelial dysfunction. From cholesterol and triglyceride levels to hypertension and arterial integrity, numerous dietary ingredients have performed well against the broad range of risk factors in a growing body of research work.

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